FOR IMMEDIATE RELEASE: May 2, 2022 Eric Sachs Breakthrough Broker

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Breakthrough Broker Crosses Borders into Canada

Breakthrough Broker Partners with Global Brokerage Division, eXp Canada, to Offer Turnkey Marketing Solutions

United States & Canada: As a provider of marketing solutions to brokerages worldwide, Breakthrough Broker is pleased to announce they have partnered with eXp Realty Canada. This enhanced relationship will establish Breakthrough Broker as the lead marketing partner for eXp Realty Canada. Breakthrough Broker's technology will accelerate their brokerage's efficiency, and provide valuable marketing resources for agents as they navigate the current shifting market.

By partnering with Breakthrough Broker, eXp Realty Canada will receive a turnkey and customizable Marketing Center dedicated to their brokerage, the ability to toggle between French and English for agents and consumers, and eXp Realty Canada branded marketing items such as flyers, postcards, door hangers, letters, and more.

About Breakthrough Broker: Breakthrough Broker is widely considered the most popular resource for real estate agents in North America. With the help of easy-to-use technology and thousands of FREE resources from marketing templates, industry insights, strategies, and tools, Breakthrough Broker's goal is to help Realtors save time, save money, and sell more homes.

About eXp Realty Canada: eXp Realty is a global, cloud-based brokerage. Unlike most traditional brokerages, eXp operates almost entirely online. The Canadian division provides advanced real estate technology to consumers and agents across the country.