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Breakthrough Broker Launches Free and Advanced Feature, Single Property Sites.

Agents Now Have a Modern Way to Digitally Market Their Listing Using Breakthrough Broker's Free Single Property Sites, Listing Showcases.

Denver, CO: Breakthrough Broker announced free single property websites, they are calling Listing Showcase. Mobile-friendly and no web design experience required, real estate agents can create and share a unique site for their listing via email, text, social, or generate a QR code.

"As interest rates start to climb and homes begin to sit on the market a bit longer than agents are used to, we wanted to provide an online, mobile-friendly, and no-cost option to promote their listing and generate buyer leads at the same time," says Eric Sachs, President and Co-Founder of Breakthrough Broker. "The Listing Showcase is one more, easy to use, asset for real estate professionals as they cast a wide net to build their business."

Each site is free and includes a section for agent's information, photo gallery, contact form, and the ability for potential buyers to directly schedule a showing. Breakthrough Broker Plus users can combine the MLS Integration feature with their Listing Showcase and automatically pull information and photos directly from participating MLS lists. The site will auto-disable once the listing is no longer active.

As inflation continues upwards the demand for more advanced marketing strategies has increased. With a Breakthrough Broker account, agents can access the technology they need to market their listings digitally with a few clicks of a button.

Listing Showcases are now available. For more information on Listing Showcases, click <u>HERE</u>.

About Breakthrough Broker: Breakthrough Broker is widely considered the most popular resource for real estate agents in North America. With the help of easy-to-use technology and thousands of FREE resources from marketing templates, industry insights, strategies, and tools, Breakthrough Broker's goal is to help Realtors save time, save money, and sell more homes.